

# *Sponsorship Recognition Programs*

Helmets to Hardhats (H2H) provides many opportunities for Sponsorship, all designed to help raise the needed funds to successfully connect National Guard, Reserve and transitioning active-duty military members to quality career opportunities in the construction industry.

H2H is committed to working with donors to design sponsorship recognition programs that meet your company's Philanthropic and Public Relations needs.

## **2008 Helmets to Hardhats Sponsorship Levels and Benefits**

- General Level Sponsorship
- Colonel Level Sponsorship
- Major Level Sponsorship
- Captain Level Sponsorship
- Sergeant Level Sponsorship
- Patriot Level Sponsorship

### **General Level Sponsorship: \$75,000 and above**

- Listing as a General Level Sponsor on the H2H website with prominent logo positioning linking to a dedicated sponsorship page.
- A special Press Release announcing your generous support of H2H.
- Special recognition in print-based advertisements.
- Company signage at H2H public events and the option to use the H2H logo on "proud sponsor" materials for one year.\*
- Complimentary admissions to H2H and Wounded Warrior events.
- Recognition certificate and gift from The Center for Military Recruitment, Assessment, and Veterans' Employment.

### **Colonel Level Sponsorship: \$50,000 - \$74,999**

- Listing as a Colonel Level Sponsor on the H2H website with prominent logo positioning linking to a dedicated sponsorship page.
- A special Press Release announcing your support of H2H.
- Company signage at H2H public events.
- Complimentary admissions to H2H and Wounded Warrior events.

- Recognition certificate and gift from The Center for Military Recruitment, Assessment, and Veterans' Employment.

**Major Level Sponsorship: \$25,000 - \$49,999**

- Listing as a Major Level Sponsor on the H2H website with prominent logo positioning linking to a dedicated sponsorship page.
- Complimentary admissions H2H and Wounded Warrior events.
- Recognition certificate and gift from The Center for Military Recruitment, Assessment, and Veterans' Employment.

**Captain Level Sponsorship: \$10,000 - \$24,999**

- Listing as a Captain Level Sponsor on the H2H website linking to the sponsor's homepage or designated URL.
- Complimentary admissions to H2H and Wounded Warrior events.
- Recognition certificate and gift The Center for Military Recruitment, Assessment, and Veterans' Employment.

**Sergeant Level Sponsorship: \$5,000 - \$9,999**

- Listing as a Sergeant Level Sponsor on the H2H website linking to the sponsor's homepage or designated URL.
- Recognition certificate and gift from The Center for Military Recruitment, Assessment, and Veterans' Employment.

**Patriot Level Sponsorship: \$1000 - \$4,999**

- All corporations giving over \$1000 will be recognized on the Helmets to Hardhats Sponsorship Web page.

\* Pending approval from the H2H Executive Director.